

# 2010 Oakland Innovators Award

Recognizing trailblazing  
community work in the  
East Bay Area



OAKLANDISH

## 2010 Oakland Innovators Award

Oakland has historically been a hotbed of renegade activity, where boundaries are redefined and trends are created rather than followed. To help encourage the continuation of this “trailblazers’ legacy”, Oaklandish has created the Oakland Innovators Award, a fund that offers annual grants to organizations and individuals who are doing pioneering work in our community. This award is meant to offer recognition and financial support to local programs that exemplify the values of innovation and progress in all areas of civic life, including arts, education, technology, and business. Local innovators are invited to apply for a grant of up to \$5,000. The total award fund equals \$25,000 annually, which we hope will grow with your support!

This award was created in the spirit of those Oakland legends who have had a direct influence on global culture; Architect Julia Morgan, Martial Artist Bruce Lee, Musician Larry Graham, Dancer Isadora Duncan, Aviator Joe Fong Guey, Artist Mike “Dream” Francisco, and Director Russ Myer, among many, many others.

### GENERAL INFORMATION FOR ALL GRANT REQUESTS

- Grants are only awarded to non-profit organizations or to 501 (c) (3) fiscal sponsors; **individual artists must work under a fiscal sponsor in order to be funded.**
- Oakland residents are invited to apply for a grant of up to \$5,000.
- Organizations may receive only one grant per calendar year ( this does not apply to organizations acting as fiscal sponsors. )
- Grant recipients will sign a Memorandum of Understanding with Oaklandish upon receipt of their award.
- Please send questions to:  
**grants @ oaklandish.org**

### APPLICATION DUE DATE

All applications must be received by:

**Tuesday, December 1, 2009**

Mail all grant requests to:

**Attn: Oakland Innovators Award Fund**  
3421 Hollis St.  
Suite M  
Oakland, CA 94608

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## APPLICATION REQUIREMENTS AND FORMS

- A complete Grant Application Cover Sheet
- A concise project description (max. 2 pages)
- A brief history and mission statement of the project or organization (max. 2 paragraphs)
- Specific project timeline
- Project budget and organizational budget
- Bios and resumés from core members
- A copy of your 501(c) (3) letter or that of your fiscal sponsor
- Proof of Oakland residency
- A self-addressed, postage paid postcard to confirm that your application was received
- A self-addressed, postage paid envelope to send a letter with our decision regarding your application

## WORK SAMPLE

Work samples can be submitted as a DVD, CD, print, etc. Digital work samples should highlight a five-minute section of material that you would like the reviewers to see. For digital or printed photos please include no more than ten images.

**RETURN OF WORK SAMPLES:** In addition to the self-addressed postcard and envelope, please include an extra self-addressed, postage paid envelope if you would like your work sample returned to you.

## REVIEW SCHEDULE

All applications are due:

**Tuesday, December 1st, 2009**

Final decisions made by:

**Sunday, January 31st, 2010**

## FUNDING CYCLE

50% of the award will be given to the winners after executing a letter of agreement with Oaklandish.

The other 50% will be available after a review of project budget and timeline and demonstration of timely progress.

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### SELECTION CRITERIA

The judges selecting the Innovators award winners are looking for projects that are realistic within the submitted timeline. They are also interested in projects that produce a tangible product, whether it be an event, display, publication, video projection, mural, sculpture, etc.

The origins of Oaklandish are rooted in public art, and each year one of the Innovators is designated as the "Arts-in-Action" award winner. However, Innovators span the full range of diversity in Oakland, from Original Scrapper Bikes to Green for All. Any innovative work that benefits an aspect of life in Oakland will be considered for this grant. One important element of the application is establishing how your project impacts and is influenced by the community and history of Oakland.

We want to have on-going collaborations between Oaklandish and the Innovators award winners. This is not the type of grant where the relationship ends after the check is given to the recipient. We want a firm commitment from the Innovators to involve Oaklandish in the organization's events for the year that the grant is awarded. In turn, Oaklandish commits to promoting, supporting, and sponsoring those events and each Innovators award winner in various ways.

Beyond the promotion and sponsorship of events, the relationship between the grant recipients and Oaklandish may also involve collaborating on events, exhibits, or other projects. In previous years, we have been able to offer Innovators award recipients participation in exhibits at the Oakland International Airport (curated by the Oakland Museum) and Jack London Square, exposure at our annual Lake Merritt Radio Regatta, and collaborative tee shirt designs to raise money for their organizations.

Although Oaklandish has given Innovators awards to well-established organizations that have been around for several years in the past, we are most interested in funding smaller projects that are starting up or are new, different aspects of a larger organization. When we say "innovative work" we mean creative, original projects that affect a range of Oakland's population in new, diverse ways.

# 2010 Oakland Innovators Award **Application Sheet**

**Name**

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LAST FIRST MIDDLE

**Legal Name**

(IF DIFFERENT THAN ABOVE)

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LAST FIRST MIDDLE

**Primary Address**

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STREET CITY STATE ZIP CODE

**Mailing Address**

(IF DIFFERENT THAN ABOVE)

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STREET CITY STATE ZIP CODE

**Telephone**

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HOME PHONE CELL PHONE WORK PHONE

**Email Address**

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EMAIL

**Website**

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URL

**Fiscal Sponsor**

Are you using a 501 (c) (3) IRS tax exempt (Fiscal Agent) sponsor to apply for this grant? If so, who?

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**Requested Amount**

\$ \_\_\_\_\_

Please provide a brief, one-sentence summary of your request:

**Discipline**

(PLEASE SELECT ONE)

- Visual Arts
- Performing Arts
- Media
- Literary
- Folk and Traditional
- Design
- Music
- Other

\_\_\_\_\_  
PLEASE SPECIFY

**Verification**

I certify that I am a resident of Oakland, California and I plan to remain a resident during the grant period. I understand that I must provide proof of residency if I receive a grant. I certify that I am eighteen years of age or older. I verify I have read and met the eligibility requirements and that all the information provided in this application is correct to the best of my knowledge. I further acknowledge that Oaklandish is not liable for damage or loss of materials submitted.

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SIGNATURE OF APPLICANT

DATE

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NAME (PRINT)